

Finance, Management & Banking - New York City

Program Highlights:

- *Receive lectures on campus from Columbia and New York (NYU) professors*
- *Participate in workshops run by Columbia and NYU graduate students*
- *Meet and build relationships with student mentors from Columbia and NYU*
- *Visit world-famous companies*
- *Enjoy sightseeing and shopping in New York City and Boston*

Day	Itinerary (AM)	Itinerary (PM)	Location
1	<ul style="list-style-type: none"> • Arrive in New York City • Receive welcome from USECA at airport 	<ul style="list-style-type: none"> • Check in to hotel • Receive team competition details 	New York City
2	<ul style="list-style-type: none"> • Lecture 1: Introduction to Corporate Finance 	<ul style="list-style-type: none"> • Campus Tour: Columbia • Workshop 1: Student Life at American Universities 	Columbia University
3	<ul style="list-style-type: none"> • Lecture 2: Cases in Corporate Finance 	<ul style="list-style-type: none"> • Lecture 3: Managerial Economics 	Columbia University
4	<ul style="list-style-type: none"> • Lecture 4: Financial Strategy Formulation 	<ul style="list-style-type: none"> • Campus Tour: NYU • Workshop 2: Academic Life at American Universities 	New York University
5	<ul style="list-style-type: none"> • Lecture 5: Mergers & Acquisitions 	<ul style="list-style-type: none"> • Lecture 6: Cases in Financial Management - 1 	New York University
6	<ul style="list-style-type: none"> • Workshop 3: Creating Top-Notch Research Presentations 	<ul style="list-style-type: none"> • Visit 1: Major Financial Company (ex: Citibank) • Visit 2: Wall Street Tour 	Columbia University; New York City
7	<ul style="list-style-type: none"> • Sightseeing: New York City 	<ul style="list-style-type: none"> • Sightseeing: New York City 	New York City

8	<ul style="list-style-type: none"> Lecture 7: Cases in Financial Management - 2 	<ul style="list-style-type: none"> Lecture 8: Managing Financial Businesses 	Columbia University
9	<ul style="list-style-type: none"> Lecture 9: Private Equity 	<ul style="list-style-type: none"> Workshop 4: Tips for University Admissions Success Visit 3: Local campus activity or sporting event 	New York University
10	<ul style="list-style-type: none"> Lecture 10: U.S. Economic Outlook - 1 	<ul style="list-style-type: none"> Lecture 11: U.S. Economic Outlook - 2 	New York University
11	<ul style="list-style-type: none"> Lecture 12: Investment Strategies 	<ul style="list-style-type: none"> Workshop 5: The Challenges and Rewards of Being a Financial Professional Visit 4: Networking Dinner with U.S. Financial Professionals 	Columbia University; New York City
12	<ul style="list-style-type: none"> Final Presentations Receive feedback and awards from panel of expert judges Closing ceremony; receive certificates 	<ul style="list-style-type: none"> Shopping at Woodbury Outlets Depart NYC and travel to Boston 	Columbia University; Boston
13	<ul style="list-style-type: none"> Sightseeing: Boston 	<ul style="list-style-type: none"> Sightseeing: Boston Harvard, MIT campus tours Depart Boston and travel home 	Boston

Program Fee Includes:

- 1) Abovementioned lectures;
- 2) Abovementioned workshops;
- 3) Abovementioned activities;

- 4) Accommodations: university dorm rooms, hotel rooms (3-star hotel or above), homestay; each room has two people and two beds;
- 5) Meals: every day includes breakfast, lunch and dinner (meals for Day 1 and the final day are provided according to airplane arrival and departure times);
- 6) Tickets for sightseeing and activities;
- 7) Transportation within the U.S. (a coach bus is provided for all off-campus activities);
- 8) Airport arrival and departure assistance;
- 9) Tour guide services for sightseeing;
- 10) International travel insurance;
- 11) Wi-Fi (dormitories, hotels and homestays all provide Wi-Fi);
- 12) Visa invitation letter.

Program Fee Does Not Include:

- 1) International airfare;
- 2) B1/B2 (Business; Tourism) U.S. visa;
- 3) U.S. mobile phone SIM card;
- 4) Airport overage fees for luggage;
- 5) Individual spending money;
- 6) Individual shopping money;
- 7) Other fees not listed under "Program Fee Includes".