

Business Management Theory & Practice - Boston

Program Highlights:

- *Receive lectures on campus from Harvard professors*
- *Participate in workshops run by Harvard graduate students*
- *Meet and build relationships with student mentors from Harvard*
- *Visit world-famous companies*
- *Enjoy sightseeing and shopping in Boston and New York City*

| Day | Itinerary (AM) | Itinerary (PM) | Location |
|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| 1 | <ul style="list-style-type: none"> • Arrive in Boston • Receive welcome from AEA at airport | <ul style="list-style-type: none"> • Check in to hotel • Receive team competition details | Boston |
| 2 | <ul style="list-style-type: none"> • Lecture 1: Managerial Decision Making | <ul style="list-style-type: none"> • Campus Tour: Harvard • Workshop 1: Student Life at American Universities | Harvard |
| 3 | <ul style="list-style-type: none"> • Lecture 2: Negotiation | <ul style="list-style-type: none"> • Lecture 3: Managing Corporate Growth | Harvard |
| 4 | <ul style="list-style-type: none"> • Lecture 4: Optimizing Operations | <ul style="list-style-type: none"> • Campus Tour: MIT • Workshop 2: Academic Life at American Universities | Harvard MIT |
| 5 | <ul style="list-style-type: none"> • Lecture 5: Organization Theory | <ul style="list-style-type: none"> • Lecture 6: Power and Professional Influence | Harvard |
| 6 | <ul style="list-style-type: none"> • Workshop 3: Creating Top-Notch Research Presentations • Visit 1: Major Corporation 1 (ex: Gillette) | <ul style="list-style-type: none"> • Visit 2: Major Corporation 2 | Boston |
| 7 | <ul style="list-style-type: none"> • Sightseeing: Boston | <ul style="list-style-type: none"> • Sightseeing: Boston | Boston |

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| 8 | <ul style="list-style-type: none"> Lecture 7: Fundamentals of Entrepreneurship | <ul style="list-style-type: none"> Lecture 8: Creativity & Innovation | Harvard |
| 9 | <ul style="list-style-type: none"> Lecture 9: M&A Strategies | <ul style="list-style-type: none"> Workshop 4: Tips for University Admissions Success Visit 3: Local campus activity or sporting event | Harvard |
| 10 | <ul style="list-style-type: none"> Lecture 10: Global Strategy Fundamentals | <ul style="list-style-type: none"> Lecture 11: Teamwork: The Science of Collaboration | Harvard |
| 11 | <ul style="list-style-type: none"> Lecture 12: Corporate Leadership | <ul style="list-style-type: none"> Workshop 5: The Challenges and Rewards of Business Management Visit 4: Networking Dinner with U.S. Business Executives | Harvard |
| 12 | <ul style="list-style-type: none"> Final Presentations Receive feedback and awards from panel of expert judges Closing ceremony; receive certificates | <ul style="list-style-type: none"> Depart Boston and travel to New York City | Harvard NYC |
| 13 | <ul style="list-style-type: none"> Shopping at Woodbury Outlets | <ul style="list-style-type: none"> Shopping at Woodbury Outlets | NYC |
| 14 | <ul style="list-style-type: none"> Sightseeing: New York City | <ul style="list-style-type: none"> Sightseeing: New York City Depart New York City and travel home | NYC |

Program Fee Includes:

- 1) Abovementioned lectures;
- 2) Abovementioned workshops;
- 3) Abovementioned activities;

- 4) Accommodations: university dorm rooms, hotel rooms (3-star hotel or above), homestay; each room has two people and two beds;
- 5) Meals: every day includes breakfast, lunch and dinner (meals for Day 1 and the final day are provided according to airplane arrival and departure times);
- 6) Tickets for sightseeing and activities;
- 7) Transportation within the U.S. (a coach bus is provided for all off-campus activities);
- 8) Airport arrival and departure assistance;
- 9) Tour guide services for sightseeing;
- 10) International travel insurance;
- 11) Wi-Fi (dormitories, hotels and homestays all provide Wi-Fi);
- 12) Visa invitation letter.

Program Fee Does Not Include:

- 1) International airfare;
- 2) B1/B2 (Business; Tourism) U.S. visa;
- 3) U.S. mobile phone SIM card;
- 4) Airport overage fees for luggage;
- 5) Individual spending money;
- 6) Individual shopping money;
- 7) Other fees not listed under "Program Fee Includes".